

Dealer Program Details

Updated 012218

Description: Any customer who is a brick-and-mortar and has one or more retail stores or facilities available to resell GoFit products. Resellers who maintain their own ecommerce store are also eligible (NOT on eBay or Amazon). This program is for resellers who purchase more than \$2500.00 annually. If you will purchase below this, then you can be considered for the Affiliate or Professional program if you qualify for those programs.

Requirements:

- Dealers must complete dealer application. Dealers must provide valid credit card information or submit a credit application to for NET30 terms.
- GoFit reserves the right to cease doing business with any account at any time for any reason.

Details of Program:

- Only items appearing on the Dealer Price list are eligible to be sold by the dealer.
- The Dealer must sell all items at or above the GoFit Suggested Retail/MAP Price unless approved in writing by an authorized GoFit representative. Any unauthorized discounts or price reductions may result in immediate termination of the business relationship.
- Sales of GoFit items are not allowed on Amazon, eBay, or any other auction-type environment without expressed written consent of GoFit.
- Generic product images may NOT be utilized to sell GoFit products.
- Product images provided by GoFit are NOT to be altered in any way other than sizing or resolution.
- All text or descriptions associated with the sale of GoFit products should actively promote the GoFit name or Logo.
- Dealer pricing does not include the cost to ship the item from the GoFit warehouse to the dealer. Dealer can arrange a carrier at their own expense, provide information for Third Party billing or choose for us to Pre-pay and add freight to their invoice.
- Purchase orders from the dealer will typically be processed and shipped within 3-5 business days from confirmed order receipt by a GoFit representative whenever possible. The dealer will be informed of any possible or expected delays as quickly as possible following receipt of each purchase order.
- Tracking information will be provided for all shipments for the dealer as long as a valid email address has been provided to GoFit. If shipped via UPS, Quantum View notifications contain tracking information and will be GoFit's verification to the dealer that the item has shipped.
- Drop ship services are NO LONGER AVAILABLE for new accounts.
- Items MUST be purchased in current case quantities.
- Please notify your sales rep or customer service rep of any special shipping requirements regarding labeling or paperwork immediately and repeatedly with any order submitted.
- Please notify our accounting department (accounting@gofit.net) immediately if you receive tracking but do not receive your paperless invoice within 24-48 hours.